



For Immediate Release

PLEXTOR EUROPE AND SHINANO KENSHI CO., LTD. JOINTLY ANNOUNCE THE LAUNCH OF PLEXTALK PTX1 CD/SD/ONLINE PLAYER

New DAISY audio/text book player offers combination of state-of-art technology and user-friendly interface with features that support unsurpassed accessibility for those who are visually impaired.

Brussels. – April 6th, 2009—Plextor Europe and its Japanese parent company, Shinano Kenshi Co., Ltd., have announced the launch of the PLEXTALK PTX1 series, the latest products from the company's popular and successful line of PLEXTALK healthcare and educational family of products.

The PLEXTALK PTX1 series are rugged design DAISY-compliant audio/text book players with the combination of state-of-art technology and user-friendly interface. It is the world's first true CD/SD/online player that offers both multiple ways to get DAISY-compliant audio or text books and user-friendly interface of hardware design with features that support unsurpassed accessibility for those who are visually impaired. The PLEXTALK PTX1 series were jointly designed among our company, Royal National Institute for the Blind (RNIB) of United Kingdom and Vision Australia (VA), both of which are the largest organizations providing DAISY digital talking books and players to the visually impaired in respective countries, and with advices from the major contents providers in other countries such as Royal New Zealand Foundation of the Blind (RNZFB), Swedish Library of Talking Books and Braille (tpb), Finnish Federation of the Visually Impaired (FFVI), Celia Library for the Visually Impaired of Finland, etc.



PTX1 RNIB model

The PLEXTALK PTX1 suits your table top and listeners can enjoy DAISY audio or text titles using built-in high quality sound speakers, stereo headphone. With the built-in text-to-speech engine, the PLEXTALK PTX1 playbacks text-based files or DAISY books, which is small enough in size to copy or download fast into a SD card in the SDHC-supported slot or the Giga-bytes size internal memory. The PLEXTALK PTX1 implements both wired and wireless LAN capabilities and application to download contents can be implemented according to contents providers. Bookmark and the other navigation features are the same as our current products. The PLEXTALK PTX1 also offers as an option its operation using wireless remote control unit.

The PLEXTALK PTX1 series two models, PTX1 and PTX1 Pro. PTX1 is designed for RNIB featuring 'cross key' to further simplify key operation and printed key guidance on the top case. PTX1 Pro features 'ten keys' for people who need more complicated operation and bundles a mask cover to simplify key operation, which is the same concept as the current product, PTN1.

The PLEXTALK PTX1 runs not only on AC power but on a powerful rechargeable battery with which DAISY audio books on the CD can be played for 5 hours.



“Plextor is pleased to present the PLEXTALK PTX1 and PTX1 Pro,” said Marc Van der Aa – Sales & Marketing Manager for Plectalk products, “We believe the PLEXTALK PTX1 series offer a wide range of the choices of content formats and ways of delivery not only to make more information accessible to the users with visual impairment but to save costs of contents providers who need to expand its service. Our new PLEXTALK PTX1 series offer powerful features that help independency living of the visually impaired.”

John Godber, Head of Products and Publications at RNIB says: “We believe this innovative player will bring great benefits to blind people in the UK. We are looking forward to developing new service offerings to take advantage of all the new exciting functionality.”

PLEXTALK PTX1 features include:

Playable Contents (DAISY2.02, ANSI/NISO Z39.86/DAISY3.0, audio file (MP3, AMR-WB+)
Text/HTML contents playback by embedded Text-to-Speech Engine (TTS)
MP3 music player
Intuitive stop/play/bookmark
Cross-key (only on PTX1 for RNIB),
ten-key (only on PTX1 Pro)
Supported disk: 12cm CD-DA (include CCCD),
CD-ROM, CD Extra
2GB internal memory (only on PTX1 Pro)
Supports removable up to 32GB SD cards
and USB Flash memory
Media transfer by USB without a PC
LAN: 10/100Base-TX 1 port, IEEE.802.11b/g
Superior quality speaker built-In
Wireless receiver to support remote control
Rechargeable battery via bundled AC adapter



PTX1 Pro

About Plextor

Plextor is a leading international developer and manufacturer of high-performance digital media equipment for professionals, consumers and companies. We have introduced generations of reliable, high quality products such as Plectalk products, optical drives, and have recently added a new range of hard disks.. From its parent company, Shinano Kenshi Co., Ltd. Japan, Plextor has a built up tradition in the development and manufacture of advanced hardware and electronic precision equipment going back to 1918. With head offices in Japan, Europe and the United States the company mainly sells its products through a network of specialised computer dealers. Plextor Europe, established in Brussels, takes responsibility for sales, marketing and technical support in Europe, the Middle East and Africa.

PLEXTALK is the registered brand name and trademark of Shinano Kenshi Co., Ltd.'s line of high-performance digital media equipment.

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